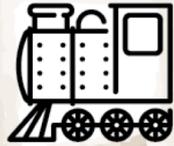


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This is your
presentation title

Module 2, Unit 2: Raise intercultural awareness

How to define “culture”?



Introduction

- This presentation will display some attempts of definition of the word « culture ».
- Read them carefully
- Choose the one that fits the best to what you are thinking
- Write it down on your sheet of paper

What defines culture?

- 1) Objective visible artefacts such as rituals, superstitions, myths, symbols, taboos.
- 2) Basic truths about identity and relationships, time and space.
- 3) Ways of thinking / learning / working / organising and ways of communicating

Which definition fits the most?

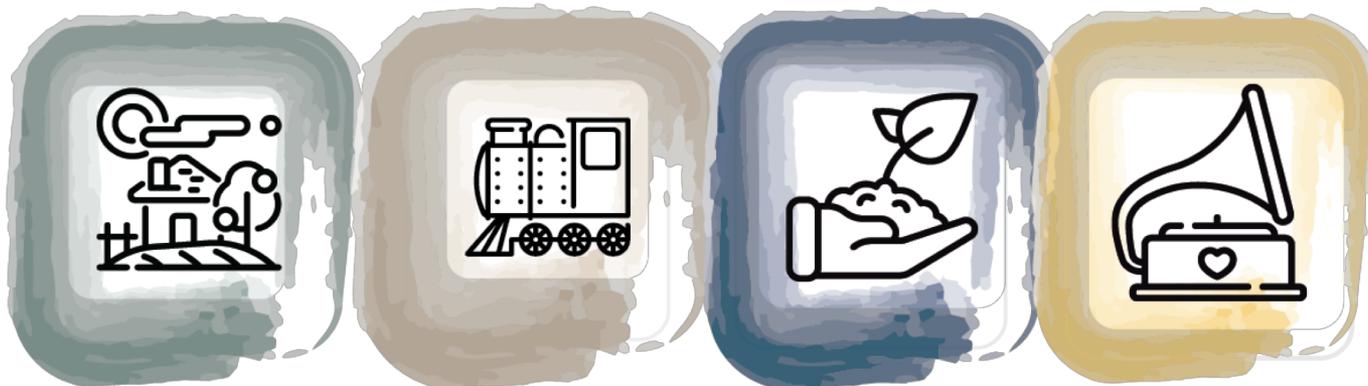
→ ALL of them are true



What define culture then ?



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S V E B ■
F S E A ■



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