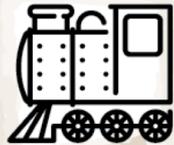


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Module 3 – Introduction to Video Production

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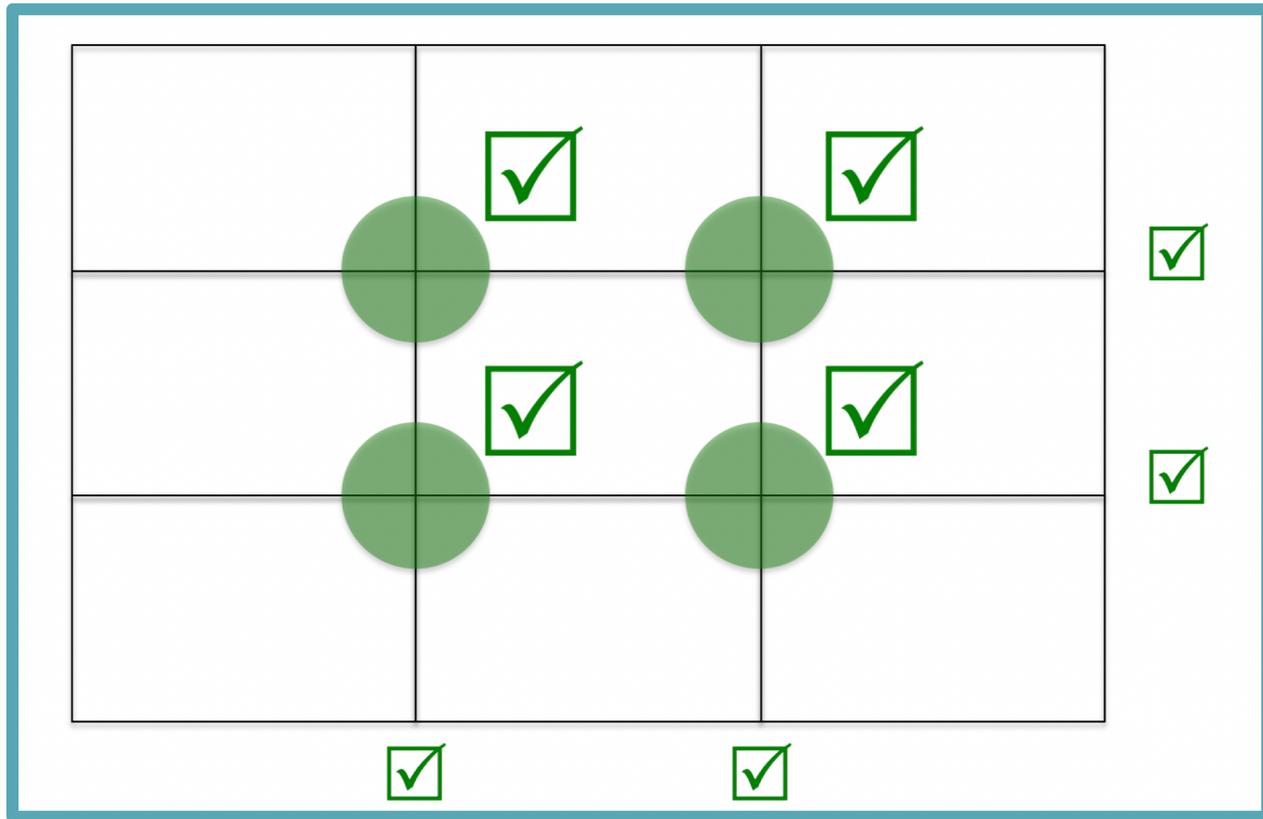
Unit 2 : Equipment and Pre-Production

The Rule of Thirds in Video Production

What is the Rule of Thirds?

- The Rule of Thirds is a central concept for video and film production.
- It refers to how a shot is set up and framed.
- When following this Rule, it is important to look at the frame of the shot as being divided into 9 imaginary sections – as shown in the next slide.
- By arranging the shot like this, it creates reference points for framing the shot correctly.

The Rule of Thirds



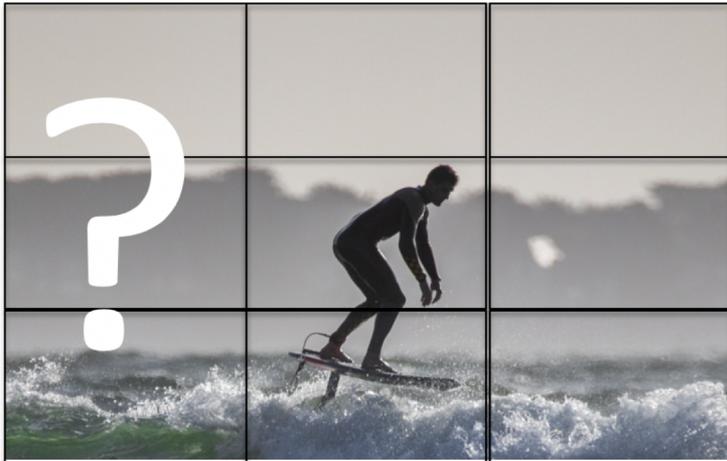
What is the Rule of Thirds?

- In following this Rule, it is important to note that the main character or points of interest in a shot should occur between the lines that are one-third or two-thirds of the way up or across the frame.
- The main character or point of interest should never be placed in the centre of the shot.
- It is important to follow the rule of thirds when setting up your interview shot.
- It is lucky today, as most of the smartphones on the market include these gridlines in the camera app so it is easier to follow this rule by using the camera on your smartphone.

The Rule of Thirds – Example 1



The Rule of Thirds – Example 2



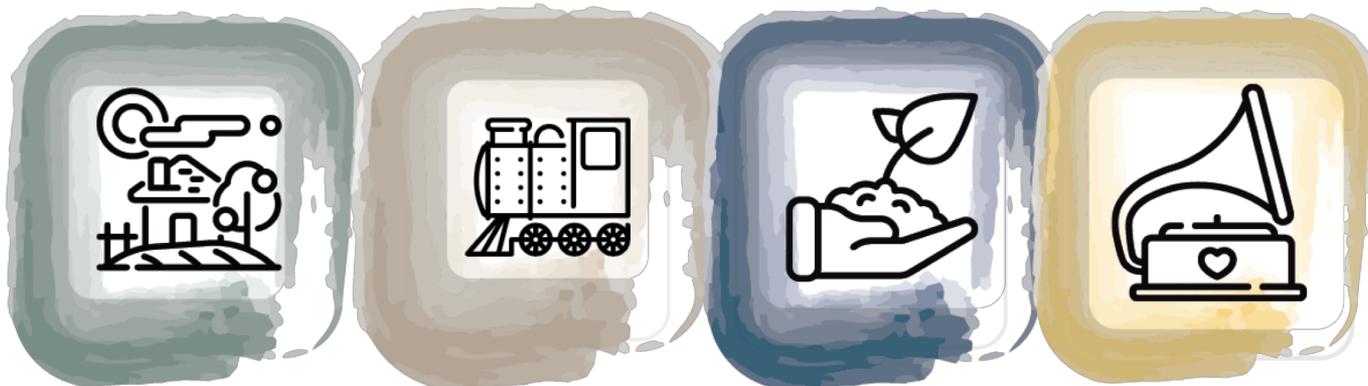
Why is the Rule of Thirds Important for your Interview?

- Your interview is going to be shot through a series of ‘people shots’, i.e. filmed scenes featuring people.
- In these shots, your interviewee represents the main character or point of interest, and within the shot, the main line of interest should go directly through their eyes.
- When setting up your interview, you should ensure that their eyes are placed approximately one-third of the way down the frame.

Over to You!

- Take some time now to practice setting up your shot with an interviewee, ensuring that their eye-line is one-third of the way down the frame.

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