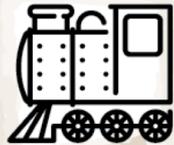


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Module 4 – Video Production and Post-Production

Module 4: Video Production and Post-Production

Unit 2: Post-Production

Video Editing Theory



We use Editing to Tell the Story...

▣ What's happening in this story?



We use Editing to Tell the Story...

▣ What about in this story?



Using Jump Cuts

- ▣ A “jump cut” is when the sound and picture change at the same time.
- ▣ In video production, this is the equivalent of a new paragraph or chapter in a book.

Using Jump Cuts

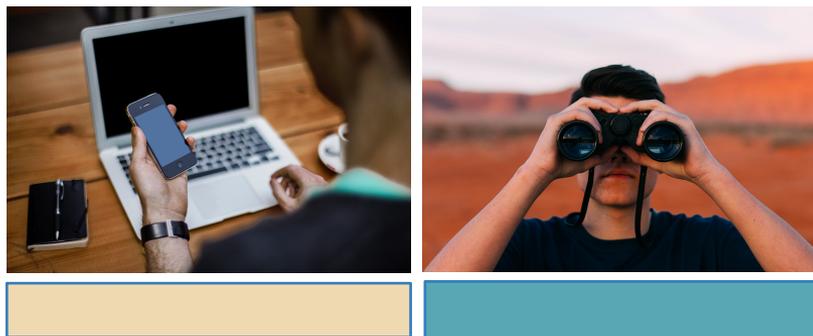
- To keep the story going smoothly, let the sound from the previous scene carry on for a few seconds while the scene appears onscreen or let the sound from the new scene begin a few seconds before showing it.
- This is a particularly good method to use in oral history interviews, as it allows the narration to flow from the interview to the cut scenes.

Using Jump Cuts



Story flows because sound and picture change at different times

- Sound of office scene
- Sound of nature scene



Jump cut. Breaks the action

Software

- Free software packages include:
 - iMovies for Apple or
 - Windows Movie Maker for PC

- Professional software packages include:
 - Final Cut Pro
 - Avid
 - Premiere Pro

Software

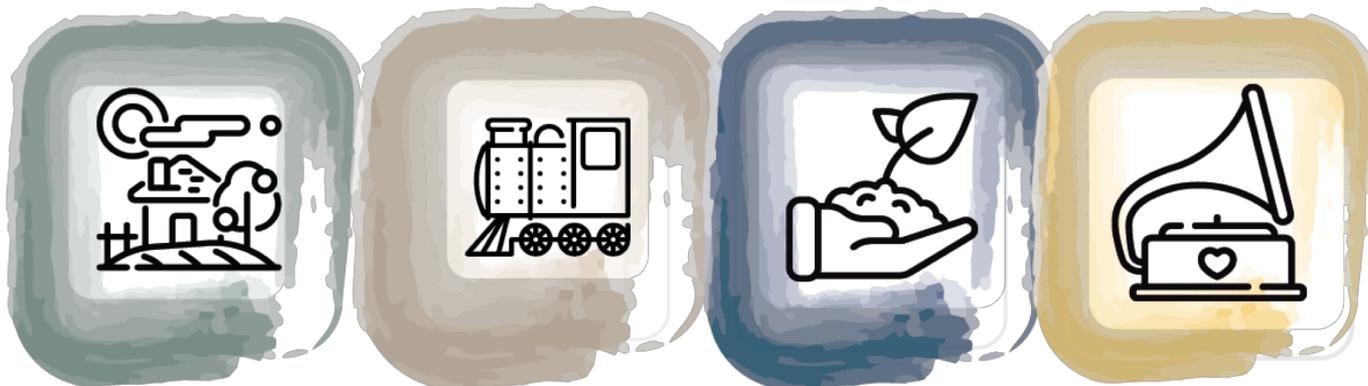
- Free sound editing software package:
 - Audacity

- Software for titles and graphics:
 - Adobe Photoshop or similar

Smartphone Software

- ▣ You can download “Adobe Premier Clip” for free from the App Store of Google Play...
- ▣ Then, create a free account using your email address.

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