

## 1.2 Fighting stereotypes

- A communicative action provides a perception of reaching out and empowering among those with whom we normally would share everyday life.
- Horizontally, online communication connects people that would not have had contacted in other environments in the past.
- A communication process thus provides a closer look of others as well as it works to appraise oneself.
- Therefore, it can be used to fight stereotypes and misinformation and accept other ways.





## Thank you for your attention

Any question?





