

Module 1: PEDAGOGIC CHALLENGES

Unit 1.1. Online environments









What are online environments?

- 1. The **environment** used to conduct electronic transactions.
- 2. The computer-mediated space in which *a* distant *relationship* occurs, often **asynchronous** and web-based.
- 3. By these platforms, people, organisations and institutions are able to interact.
- 4. A **virtual experience** where individuals and organisations are not located physically close to one another, but at any distance from one another, **mediated by platforms** to share data, and apply knowledge and skills.







We are connected...

- Horizontally and vertically; that is:
 - With those with whom we normally would share everyday life if they were our neighbours and other people from different places, countries, cultural groups...
 - Organisations, companies, governments as well as political strategies, commercial campaigns...



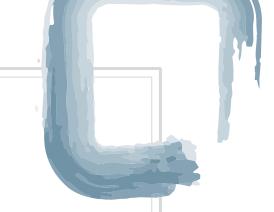




- ☐ Those online platforms by which we interact are drivers of:
- Innovation and growth in the economy.
- A specific user's *profile*: labour market, friendship, pictures...,
- ☐ These websites are subject to legal and moral systems.
- ☐ These websites also have their own regulations.







Also, it need to be known that:

- There is **no anonymity** online, there is visibility or not. You can be tracked.
- There is no erasing, data might be deleted by judiciary order, but in the end, there is visibility or not.
- Depending on the country, you can be persecuted for certain crimes.
- You are sharing data, the *new gold*.
- Internet also has its own rules: capital letters for yelling, memes, networking...







- Thus, we need to educate towards an enhanced responsibility of online platforms and its users at European and national levels:
 - Manage and know the main social networks.
 - Acknowledge the privacy policies and security measures.
 - Debate and assess the Strengths, Weaknesses,
 Opportunities and Threats (SWOT analysis).





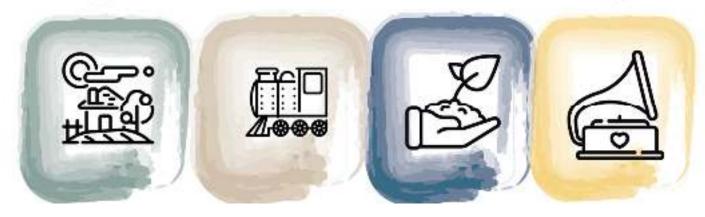
Thank you for your attention

Any question?





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